



2021 CONVENTION

NOV 30-DEC 2, 2021

Kalahari Convention Center

Wisconsin Dells, WI

Searching for ways to reach the food processing industry in the Midwest? Look no further than the Midwest Food Products Association annual convention that attracts nearly 1,000 industry professionals and provides the best education in the industry.

Please consider showing your support for the industry by becoming a sponsor!

BRANDING SPONSORSHIPS

Convention Show Guide	\$8,000
Convention Concierge SOLD	\$7,500
Industry Lounge (2 available)	\$5,000
Registration/Badge SOLD	\$3,500
Registration Giveaway	\$1,000
WI-FI SOLD	\$1,000

QUESTIONS?

Contact:

Jason Culotta - jason.culotta@mwfpa.org

Jane Algiers - jane.algiers@mwfpa.org

(608) 255-9946

A LA CARTE SPONSORSHIPS

Craig Culver - Wednesday Breakfast Keynote (2 1 Available)	\$5,000
Haydn Shaw - Wednesday Lunch Keynote (2 1 Available)	\$5,000
Tami Griffin - Thursday Breakfast Keynote (2 1 Available)	\$5,000
Blake Leeper - Thursday Lunch Keynote	\$5,000
Chairman's Reception (2 1 Available)	\$5,000
Cigar Bar SOLD	\$4,000
Preview Party Entertainment (Tuesday) SOLD	\$2,000
Beer & Wine (2 Available) 1 SOLD	\$2,000
Bloody Mary Bar (Exclusive: \$3,000/Partial: \$1,500) 1 SOLD	\$3,000
All Industry Reception (10 3 Available)	\$1,000
Branded Convention Tote Bag SOLD	\$1,000
Expo Cash Prize (3 Available)	\$1,000
Career Fair Lunch SOLD	\$1,000
Board of Directors Lunch SOLD	\$ 500
Breaks	\$ 1,500
Exclusive Sponsorship: \$1,500/Partial: \$500	
▪ Wednesday AM Coffee Station SOLD	
▪ Wednesday PM Break SOLD	
▪ Thursday AM Coffee Station SOLD	
VR Forklift Rodeo (Exclusive \$1,000/\$500 Partial) SOLD	\$ 1,000

GENERAL EVENT SPONSORSHIPS

Platinum	\$5,000
Gold	\$3,000
Silver	\$ 1,000
Bronze	\$ 500