

LEAD RETRIEVAL 101

How are you capturing and following up with all of the leads collected at your booth?

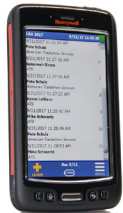
“Maximize your ROI by using ATS Lead Retrieval services.”

Badges at events act as a form of identification and most importantly, electronic business cards. In an effort to streamline session attendance tracking & exhibitor lead capture show managers incorporate QR barcodes fully encoded with attendee contact info as well as important demographic data allowing the exhibitors to easily qualify and follow up.

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Why use event provided Lead Retrieval services?

- Easy to scan & capture attendee contact + key demographic information.
- Digital qualifiers & note taking
- Lead data available in real-time & post event (saved in Cloud for up to 18 months)
- Onsite technical support included
- Easily manage your exhibit booth team's leads
- Customization and seamless integrations into your existing CRM system available.



Dedicated device
to capture leads
Just Point & Scan

MobilePlus™



Large format
device to capture
leads
Just Point & Scan

iPad MiniPlus™



Use your own
device to capture
leads
Just Point & Scan

LeadsPlus™ App



**AMERICAN
TRADESHOW SERVICES**



2021 Annual Convention & Processing Crops Conference

November 30-December 2, 2021
Wisconsin Dells



LEAD RETRIEVAL ORDER FORM DISCOUNT DEADLINE: FRIDAY, NOVEMBER 19, 2021

Click here to ORDER ONLINE

- Instantly capture attendee contact info! Just **"Point and Scan"** the badges QR Code
- Personalize Leads by using our **"Custom Qualifiers"** with the ability for note taking
- Real-time lead data & analytics make following up a breeze; easy and efficient
- Leads stored in the cloud for up to 18 months



Handheld
"State of the Art"
Honeywell Scanner

MobilePlus™



Use our iPad &
our LeadsPlus
Application

iPad® Mini Plus™



Use your own
IOS or Andoid
Devices

LeadsPlus™ App

ITEM	DIS. DEADLINE	SHOW RATE	QTY	SUBTOTAL
Mobile Plus	\$ 369.00	\$ 419.00	_____	\$ _____
iPad Mini Plus	\$ 449.00	\$ 499.00	_____	\$ _____
LeadsPlus App (First License)	\$ 359.00	\$ 409.00	_____	\$ _____
LeadsPlus App (Additional License)	\$ 99.00	\$ 149.00	_____	\$ _____
LeadsPlus App Bundles:				
3 Pack	\$ 499.00	\$ 549.00	_____	\$ _____
6 Pack	\$ 799.00	\$ 849.00	_____	\$ _____
10 Pack	\$ 999.00	\$ 1049.00	_____	\$ _____
Mobile Plus Add-Ons:				
		Post Dis. Deadline		
Z-Printer Plus	\$ 75.00	\$ 95.00	_____	\$ _____
Custom Survey	\$ 60.00	\$ 80.00	_____	\$ _____
Delivery & Setup	\$ 65.00	\$ 85.00	_____	\$ _____

(PLEASE PRINT) COMPANY _____ BOOTH NO. _____

EMAIL(S) _____
 ADDRESS _____
 CITY, STATE, ZIP, COUNTRY _____
 ORDER CONTACT _____
 PHONE NO. _____
 ONSITE CONTACT _____
 ONSITE CELL PHONE _____

CREDIT CARD NO.: AMERICAN EXPRESS MasterCard VISA

_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|

CARDHOLDER NAME: _____
 EXPIRATION DATE: _____/_____/_____ SECURITY CODE: _____
 CARDHOLDER SIGNATURE: _____

Click here to ORDER ONLINE

Username: MWFP2021 | Password: 1119

Sub-Total = \$ _____
Total Due (in US Funds) = \$ _____

Visit Us at: www.american-tradeshow.com Email Orders to: orders@american-tradeshow.com
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