



# 2021 CONVENTION

## NOV 30-DEC 2, 2021

### Kalahari Convention Center

### Wisconsin Dells, WI

Searching for ways to reach the food processing industry in the Midwest? Look no further than the Midwest Food Products Association annual convention that attracts nearly 1,000 industry professionals and provides the best education in the industry.

Please consider showing your support for the industry by becoming a sponsor!

#### BRANDING SPONSORSHIPS

Convention Show Guide	\$8,000
Convention Concierge <b>SOLD</b>	\$7,500
Industry Lounge (2 available)	\$5,000
Registration/Badge <b>SOLD</b>	\$3,500
Registration Giveaway	\$1,000
WI-FI <b>SOLD</b>	\$1,000

#### QUESTIONS?

Contact:

Jason Culotta - [jason.culotta@mwfpa.org](mailto:jason.culotta@mwfpa.org)

Jane Algiers - [jane.algiers@mwfpa.org](mailto:jane.algiers@mwfpa.org)

(608) 255-9946

#### A LA CARTE SPONSORSHIPS

Craig Culver - Wednesday Breakfast Keynote (2 1 Available)	\$5,000
Haydn Shaw - Wednesday Lunch Keynote (2 1 Available)	\$5,000
Tami Griffin - Thursday Breakfast Keynote (2 1 Available)	\$5,000
Blake Leeper - Thursday Lunch Keynote	\$5,000
Chairman's Reception (2 1 Available)	\$5,000
Cigar Bar	\$4,000
Preview Party Entertainment (Tuesday) <b>SOLD</b>	\$2,000
Beer & Wine (2 Available) <b>SOLD</b>	\$2,000
Bloody Mary Bar (Exclusive: \$3,000/Partial: \$1,500)	\$3,000
All Industry Reception (10 5 Available)	\$1,000
Branded Convention Tote Bag	\$1,000
Expo Cash Prize (3 Available)	\$1,000
Career Fair Lunch <b>SOLD</b>	\$1,000
Board of Directors Lunch <b>SOLD</b>	\$ 500
Breaks	\$ 1,500
Exclusive Sponsorship: \$1,500/Partial: \$500	
▪ Wednesday AM Coffee Station <b>SOLD</b>	
▪ Wednesday PM Break <b>SOLD</b>	
▪ Thursday AM Coffee Station <b>SOLD</b>	
VR Forklift Rodeo (Exclusive \$1,000/\$500 Partial)	\$ 1,000

#### GENERAL EVENT SPONSORSHIPS

Platinum	\$5,000
Gold	\$3,000
Silver	\$ 1,000
Bronze	\$ 500