

VIRTUAL SUMMIT

DECEMBER 2, 2020

SPONSORSHIP OPTIONS



MWFPA
Midwest Food Products Association, Inc.

PRESENTING SPONSOR - \$5,000 (Exclusive)

- Your 2-minute pre-recorded message, welcoming attendees to the Summit.
- Your company's logo in the event website header and on all pages of the site
- Free virtual booth
- 10 guest event tickets
- Sales leads list
- All social media marketing efforts, before, during and after Summit

KEYNOTE SPONSOR - \$3,000 (Exclusive)

- Your 2-minute pre-recorded message, introducing the speaker
- Your company's logo prominently displayed on the Session Schedule and in sponsor carousel
- 5 guest event tickets
- Sales leads list
- All social media marketing efforts, before, during and after Summit

PANEL SPONSOR - \$3,000 (Exclusive)

- Your 2-minute pre-recorded message, introducing the session
- Your company's logo prominently displayed on the Session Schedule and in sponsor carousel
- 5 guest event tickets
- Sales leads list
- All social media marketing efforts, before, during and after Summit

BREAKOUT SESSION SPONSOR - \$3,000 (5)

- Your 2-minute pre-recorded message, introducing the session
- Your company's logo prominently displayed on the Session Schedule and in sponsor carousel
- 5 guest event tickets
- Sales leads list
- All social media marketing efforts, before, during and after Summit

TECH LOUNGE SPONSOR - \$3,000 (Exclusive)

- Your 2-minute pre-recorded message, closing the program
- Your company's logo prominently displayed on the Schedule and in sponsor carousel
- 5 guest event tickets
- Sales leads list
- All social media marketing efforts, before, during and after Summit

REGISTRATION SPONSOR - \$2,500 (Exclusive)

- Your company's logo prominently displayed on the MWFPA Summit registration page and in sponsor carousel
- 4 guest event tickets
- Sales leads list
- All social media marketing efforts, before, during and after Summit

PRIZE SPONSOR - \$1,000

- A gamification feature will allow attendees to collect points through engagement in the Summit by attending the keynote and breakout sessions, and engaging with exhibitors. Prizes to top three attendees will be awarded at the end of the day.
- Your company's logo prominently displayed in the sponsor carousel and in Session Schedule
 - 3 guest event tickets
 - Sales lead list
 - All social media marketing efforts, before, during and after Summit

BOARD MEETING SPONSOR - \$1,000

- Your 2-minute presentation to MWFPA Board of Directors in a live Zoom meeting
- Your company's logo prominently displayed on the Session Schedule and in sponsor carousel
- 3 guest event tickets
- Sales leads list
- All social media marketing efforts, before, during and after Summit

GOLD SPONSOR - \$1,000

- Your company's logo prominently displayed in the sponsor carousel
- 3 guest event tickets
- Sales leads list
- All social media marketing efforts, before, during and after Summit

SILVER SPONSOR - \$750

- Your company's logo prominently displayed in the sponsor carousel
- 2 guest event tickets
- All social media marketing efforts, before, during and after Summit

BRONZE SPONSOR - \$350

- Your company's logo prominently displayed in the sponsor carousel
- 1 guest event ticket
- All social media marketing efforts, before, during and after Summit

QUESTIONS?

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