



# 2020 CONVENTION

## DECEMBER 1-3, 2020

### Kalahari Convention Center

### Wisconsin Dells, WI

Searching for ways to reach the food processing industry in the Midwest? Look no further than the Midwest Food Products Association annual convention that attracts nearly 1,000 industry professionals and provides the best education in the industry.

Please consider showing your support for the industry by becoming a sponsor!

#### **BRANDING SPONSORSHIPS**

|                                       |          |
|---------------------------------------|----------|
| Convention Show Guide                 | \$8,000  |
| Convention Mobile App                 | \$7,500  |
| Lanyards                              | \$3,500  |
| Registration Giveaway: Hand Sanitizer | \$ 1,000 |
| WI-FI                                 | \$ 1,000 |

#### **A LA CARTE SPONSORSHIPS**

|                                               |                   |
|-----------------------------------------------|-------------------|
| Wednesday Breakfast Keynote (2 Available)     | \$5,000           |
| Wednesday Lunch Keynote (2 Available)         | \$5,000           |
| Thursday Breakfast Panel (2 Available)        | \$5,000           |
| Chairman's Reception (2 Available)            | \$5,000           |
| Industry Lounge (2 Available)                 | \$5,000           |
| Cigar Bar                                     | \$4,000           |
| Preview Party Entertainment (Tuesday)         | \$2,000           |
| Beer & Wine (2 Available)                     | \$2,000           |
| All Industry Reception (10 Available)         | \$ 1,000          |
| Expo Cash Prize (3 Available)                 | \$ 1,000          |
| Board of Directors Lunch                      | \$ 500            |
| Virtual Forklift Rodeo                        | \$ 500            |
| Breaks                                        | \$ 1,500 or \$500 |
| Exclusive Sponsorship: \$1,500/Partial: \$500 |                   |
| • Wednesday AM Coffee Station                 |                   |
| • Thursday AM Coffee Station                  |                   |
| • Wednesday PM Break                          |                   |

#### **■ QUESTIONS?**

Contact:

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#### **GENERAL EVENT SPONSORSHIPS**

|          |         |
|----------|---------|
| Platinum | \$5,000 |
| Gold     | \$3,000 |
| Silver   | \$1,000 |
| Bronze   | \$ 500  |