

# NEWS RELEASE

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**Contact:**

Nick George, President  
608-255-9946

[Nick.George@mwfpa.org](mailto:Nick.George@mwfpa.org)

Brian Elliott  
Dir. of Communications  
608-255-9946

[Brian.Elliott@mwfpa.org](mailto:Brian.Elliott@mwfpa.org)

## **Midwest Food Manufacturers Partner With ProFood Tech**

The Midwest Food Products Association has partnered with PMMI, The Association for Packaging and Processing Technologies, at ProFood Tech (March 26-28, 2019; McCormick Place, Chicago, IL).

ProFood Tech brings together suppliers and end users from a wide range of food and beverage sectors. The biennial event returns in 2019 presenting a showcase of innovation and crossover solutions for all food and beverage industries. It is hosted by PMMI, Koelnmesse and the International Dairy Foods Association (IDFA) and it's the only event in the US market featuring all the relevant industry segments. This year's show features 400 exhibitors and over 7,000 industry professionals.

The Partner Program, of which MWFPA is a participant, pairs leading associations dedicated to advancing the industry, with ProFood Tech attendees and exhibitors, bringing additional resources, connections and expertise to the show.

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According to Nick George, president of MWFPA, “Participating in the Partner Program allows us to promote and support our members, while they find the solutions, connections and insights needed to stay competitive in the marketplace.”

Jim Pettis, president and CEO of PMMI, The Association of Packaging and Processing Technologies, says that “Participation by leading food and beverage processing associations in the ProFood Tech Partner Program is truly a unique feature of the event. Not only is it an extremely valuable resource for the attendees looking for specific solutions and information – the participating associations experience the value of being an official partner with the show, supporting their members and the processing industry.”

George agreed. "MWFPA is proud to partner with trade show leaders such as PMMI and is pleased to continue our tradition of bringing industry suppliers, processors and manufacturers together so they can find profitable business solutions, discover new technologies and see the innovations that are abundant in our industry," he added.

ProFood Tech is the only event in North America focused exclusively on all food and beverage sectors, including baking and snack, beverage, frozen/prepared foods, dairy and meat/poultry/seafood.

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#### **ABOUT MWFPA**

The Midwest Food Products Association represents the business interests of the region's dynamic food products industry. The association lobbies on legislative and regulatory matters; promotes safe food processing practices; investigates new technologies; funds industry research; and plans industry events. It represents over 100 processing facilities in Wisconsin, Illinois and Minnesota.

#### **ABOUT PMMI**

PMMI, The Association for Packaging and Processing Technologies, represents the voice of more than 800 North American manufacturers and suppliers of equipment, components and materials as well as providers of related equipment and services to the packaging and processing industry. We work to advance a variety of industries by connecting consumer goods companies with manufacturing solutions through the world class PACK EXPO portfolio of trade shows, leading trade media and a wide range of resources to empower our members. The PACK EXPO trade shows unite the world of packaging and processing to advance the industries they serve: PACK EXPO International, PACK EXPO Las Vegas, Health care Packaging EXPO, PACK EXPO East, EXPO PACK Mexico, EXPO PACK Guadalajara and ProFood Tech. PMMI Media Group connects manufacturers to the latest solutions, trends and innovations in processing and packaging year-round through brands including Packaging World, Automation World, Healthcare Packaging, Contract Packaging, ProFood World and OEM. PMMI Business Drivers assist members in pursuing operational excellence through workforce development initiatives, deliver actionable business intelligence on economic, market and industry trends to support members' growth strategies, and actively connect the supply chain throughout the year.

Learn more at [pmmi.org](http://pmmi.org) and [packexpo.com](http://packexpo.com) and [pmmimediagroup.com](http://pmmimediagroup.com).