



Breakout Session

1:30-2:30 PM
Africa 70

Tim Rockwell

Founder, Principal
Rockwell Growth Strategies

From Hire to Higher Performance: Mastering Employee Onboarding

"From Hire to Higher Performance: Mastering Employee Onboarding" explores how effective onboarding strategies can drive employee success and productivity. By creating an intentional transition for new hires, organizations can enhance engagement, build confidence, and accelerate contribution. This session is inspired by an executive sales and marketing leader who has hired and onboarded over 100 sales and marketing professionals and offers actionable insights to turn onboarding into a powerful tool for fostering long-term performance and retention.

Bio:

Tim Rockwell has over 15 years' experience as an executive sales and marketing leader. He's passionate about building and leading teams for growth and helping startups, small businesses, and non-profits do the same. From startup incubators to Fortune 1000 boardrooms his hyper growth expertise has spanned multiple industries including health service, CPG, biotech, and mass distribution. Tim loves to help organizations grow by leveraging his experience leading teams through startup, scale, acquisition, corporate integration and more.