

# NEWS RELEASE

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## **Food Products Association Partners in PACKEXPO East**

The Midwest Food Products Association ([MWFPA](http://www.mwfpa.org)) is partnering with PACKEXPO East (April 16 - 18, Pennsylvania Convention Center, Philadelphia, PA), produced by PMMI, The Association for Packaging and Processing Technologies.

PACKEXPO East is a prominent packaging trade show, based in Philadelphia, to be held every other year, bringing together professionals from various sectors, interested in packaging equipment, machinery, materials, containers and automation technologies. Expected this year are over 400 exhibitors and more than 6,000 attendees.

MWFPA joins the official Partner Program, brings leading associations together with a common dedication to advancing the industry, while serving as invaluable resources connecting exhibitors and attendees before, during and after the show.

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According to Nick George, president of MWFPA, “Participating in the Partner Program allows us to promote and support our members, while they find the solutions, connections and insights needed to stay competitive in the marketplace.”

Laura Thompson, Senior Director of Exposition for PMMI says “The PACKEXPO East floor will be energized with suppliers, ready to collaborate on innovative solutions with companies producing packaged goods, across a variety of vertical markets. The Partner Pavillion provides a one-stop location for attendees to interface with leading industry associations, serving as a valuable resource in person, at the show.”

George agreed. “PACK EXPO East enables participants to exchange know-how, meet key decision makers face to face and gain a valuable insight in areas like production improvements and creating a more successful brand.”

PACK EXPOS East will present a full overview of the packaging industry along with the latest innovative solutions and technologies shaping the future. For more information and to register, go to <https://www.packexpoeast.com/>.

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#### **About MWFPA**

*The Midwest Food Products Association is an association representing the business interests of the Midwest's dynamic food products industry. The association lobbies on legislative and regulatory matters; promotes safe food processing practices; investigates new technologies; funds industry research; and plans industry events. It represents over 100 processing facilities in Wisconsin, Illinois and Minnesota.*

#### **About PMMI**

*PMMI, The Association for Packaging and Processing Technologies, represents more than 800 North American manufacturers and suppliers of equipment, components and materials as well as providers of related equipment and services to the packaging and processing industry. We work to advance a variety of industries by connecting consumer goods companies with manufacturing solutions through the world-class [PACK EXPO portfolio of trade shows](#), leading trade media and a wide range of resources to empower our members. The PACK EXPO trade shows unite the world of packaging and processing to advance the industries they serve: PACK EXPO International, PACK EXPO Las Vegas, Healthcare Packaging EXPO, PACK EXPO East, EXPO PACK México, EXPO PACK Guadalajara and ProFood Tech. [PMMI Media Group](#) connects manufacturers to the latest solutions, trends and innovations in packaging and processing year-round through brands including Packaging World, Automation World, Healthcare Packaging, Contract Packaging, ProFood World and OEM Magazine. [PMMI Business Drivers](#) assist members in pursuing operational excellence through workforce development initiatives, deliver actionable business intelligence on economic, market and industry trends to support members' growth strategies, and actively connect the supply chain throughout the year. Learn more at [pmmi.org](http://pmmi.org) and [packexpo.com](http://packexpo.com) and [pmmimediagroup.com](http://pmmimediagroup.com).*